



NCDMM **SUMMIT**

AD Guidelines for Summit Program Book

FULL PAGE Color Advertisements

Exact Size:

5.25 inches WIDE x 8.25 inches TALL

Please allow a minimum of 0.250 inch safe margin for live active content.

Please provide additional 0.250 inch for bleed.

Material Guidelines:

Artwork may be full-color or black & white.

If your artwork will bleed, please provide an additional 0.250 inch on all edges.

Ads should be submitted as high-quality PDFs, TIFFs, or JPEGs.

Color mode: CMYK

Resolution: Minimum of 300 ppi

Please **DO NOT** submit Microsoft Word, Powerpoint, or Publisher files.

If you need assistance preparing your art, we are happy to help.

**All ad artwork must be emailed to
Tara Sarver prior to April 1**

Contact Tara Sarver at (724) 539-5141 or tara.sarver@ncdmm.org.



NCDMM

NCDMMSummit.org